



We Plan – You Plant

- 🌳 Is there a specific area of your landscape that needs sprucing up?
- 🌳 Do you want to add 'pizzazz' to your entry or give your home more curb appeal?
- 🌳 Is there a shady corner of your backyard just waiting to come to life?
- 🌳 Do you have a vision of what you want in your yard, but are having a difficult time putting it all together? Or, maybe you just don't know where to start bringing your vision to life.

The 'We Plan–You Plant' design program is an ideal and economical solution for you.

This professional and unique design program presented by Johnson's Nursery is the first step in creating a beautiful new garden space. You supply a few photos, a simple scaled drawing of the area to be designed and the completed questionnaire; from there our friendly, knowledgeable staff will help you achieve your vision with a wonderful design.

After you have completed the questionnaire, taken your photos, and completed the site drawing, return the packet to Johnson's Nursery. Please allow up to two weeks for us to create your design. When it is completed, we will contact you and set up an appointment to review your design. We will also include a detailed price quote for the plants on the plan.

There is no fee for the 'We Plan-You Plant' design program. We presume you came to Johnson's Nursery because you want the finest quality plants for your landscape project. We will hold the plan in our files until the plants are purchased.

Once the design is complete and you are ready to plant, we will help you select your plants and give you instructions for lay out, planting and maintenance once you get them home. Installation can be done either by you, or by our landscape crews. Many of our clients install perennials, shrubs, and small trees and evergreens themselves and then elect to have us deliver or install the larger, heavier plants. The choice is yours.

Thank you for choosing Johnson's Nursery as your full service design, landscape, and horticultural partner. Every great project should begin with a great design!

Site Drawing Information

Drawing the area

On the graph paper included in this packet, draw the area to be designed. 1 square equals 1 foot (1 sq. = 1 ft.) Draw the area as if you were looking down at it from a helicopter. We need as much information as possible to help us design a great plan for you. Be sure to add anything that may be important to the design such as:

doors	downspouts
windows	large trees (with canopy diameter)
steps	irrigation system
sidewalks	air conditioner
walls	gas meter
vents	utility poles
house overhangs	existing plants
water faucet spigots	old stumps
existing beds	well head

Refer to the green example page in your We Plan – You Plant packet for guidance.

Taking pictures

Include as much of the area as possible in a few shots taken at different angles. Then, take a few closer shots as close as possible for us to clearly understand the site. Include a few pictures of the surrounding area for us to get a feel for the yard. You can email your photos to us, print them and drop them off to us, or print them onto a compact disc for us.

When the plan is complete, we will give you a call and set up an appointment to go over the details of the plan.

Thank you for using 'We Plan-You Plant'.

We look forward to working with you,
The Retail/Design staff of Johnson's Nursery

Received on: _____

We Plan – You Plant

Name: _____

Address: _____

City: _____ State _____ Zip _____

Phone: (Home) _____ (Cell) _____

Email: _____

Design Questionnaire

1. Tell us about your project. What would you like to accomplish?
(Please answer all the questions in this packet. The more we know about your yard, the better we can design a plan to fit your needs. Accuracy in measuring is also very important, resulting in a more accurate design, which inevitably will be easier for you to install.)

Photograph the area:

Include as much of the area as possible in a few shots taken at different angles. Then, take a few closer shots as close as possible for us to clearly understand the site. Include a few pictures of the surrounding area for us to get a feel for the yard. You can email your photos to us, print them and drop them off to us, or load them onto a compact disc for us.

2. What direction does your area face? (Circle one) North South East West

Is it sunny, or shady?

3. How many hours of full sunlight does the area receive on a daily basis?

4. Is the area a windy spot, or is it protected?

5. Does the area have good drainage? Is it usually wet or dry?

6. What is the soil like in this area?

7. Is privacy an issue, or are you looking to block or screen a view? Is there a view you want to preserve?

8. Is deer browsing a problem in your yard?
9. Please list any plant favorites, dislikes, or requests you would like to see incorporated into this area. Trees, shrubs, evergreens, perennials, etc.
(A walk through our nursery will give you an opportunity to note which plants appeal to you.)

10. What is the color of your home? Are there any specific colors that you would like included in your design?

11. What are your maintenance expectations? Absolute minimum? Enjoy working in the yard? Or somewhere in between.....

12. Do you have a budget range in mind?
 \$500-\$800 \$1,000-\$1,250 \$1,500-\$2,000
 \$800-\$1,000 \$1,250-\$1,500 \$2,000 and above _____Other
13. Notes – Is there anything else we need to know? (grading/drainage issues, old stumps, walnut trees, etc.)

14. Are you a new client?
15. How did you hear about the We Plan – You Plant program?
16. How did you receive the We Plan – You Plant packet of materials?
(Circle one) Downloaded from website U.S. Mail I picked it up at Johnson's

- **17. If you decide to have your plants installed by Johnson's Nursery, it will be necessary to send one of our representatives to your home to gather information for the installation quote (in order to ensure accuracy). The fee for the on-site consultation is \$75.00 per hour, including one-way driving time. There is a minimum charge of \$75.00 for this service.**